

MADY GARCÍA

Graduated in **Advertising and Public Relations** from the University of Seville.

I combine my free time as a freelancer in the world of graphic design, and I strive to constantly learn new techniques and skills.

I have also designed exhibition architecture for renowned trade shows such as **Fitur**, most notably the stand for Turespaña (2019), **RED.ES-Mobile World Congress** (2019), and even for the major event produced for the tenth anniversary of Airbus, an **award-winning event at Agripina**. All this thanks to Grupo Abbsolute, who trusted me and opened a new window for me in the production department.

The main driving force behind my professional career is marketing and advertising agencies, where my work has focused primarily on graphic and web design for clients, maximizing every idea.

Currently, I am the **Art Director at Extravaganza Communication**.

PROFESSIONAL EXPERIENCE

- ✓ **Graphic Designer** – La Quinta Avenida. 2015 – Sept. 2015
- ✓ **Graphic and Web Designer** – Comunica Web. 2017 – Oct. 2017
- ✓ **Graphic and Web Designer** – Eclipse Eventos y Comunicación. Nov. 2017 – Jun. 2018
- ✓ **Graphic Designer and Exhibition Designer** – Oct. 2018 – Mar. 2019
- ✓ **Art Director** – May 2019 – Present



Education

- **High School Diploma in Arts** – School of Art and Higher Design of Mérida
- **Bachelor's Degree in Advertising and Public Relations** – University of Seville

SKILL SET

